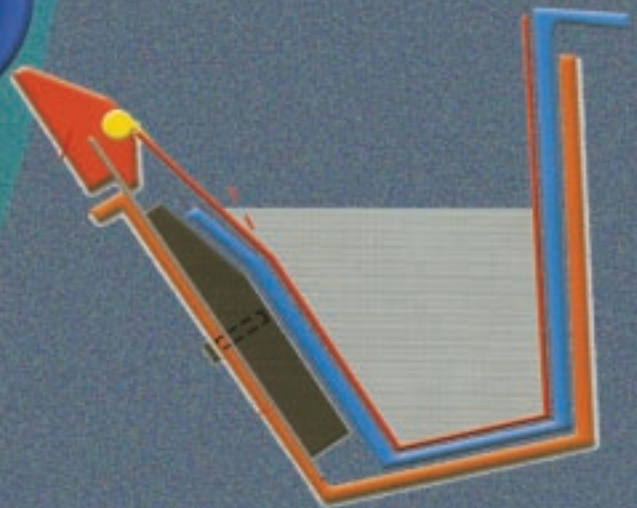


**Superior**

***PRESS PARTS INC.***

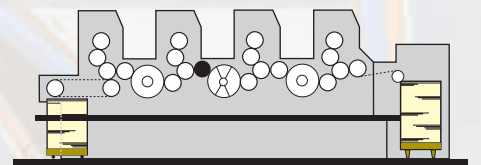


**Section A – New Products**

## New Products

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Superior  
PRESS PARTS INC.



## ICS Pre-Soaked Wash Cloth Rolls FOR OFFSET & WEB PRESSES FROM SUPERIOR

If you are dissatisfied with the performance and cost/benefit ratio of your current wet wash cloth, or if you still use dry cloth and would like an alternative that eliminates wrestling drums of wash and needing duplicate chemical inventory when you can change ink systems to UV or hybrid types, Superior Press Parts has a proven alternative for you!

Superior has partnered with the manufacturer of a newly introduced, patent-protected product that works for sheet fed and web presses running all ink systems. We have documented and tested our product in head-to-head trials, using roll life on press as a key performance attribute. We have never been outperformed on a press by competition, with our improvement in extending roll life measuring up to **2 times** as long as competition. Our customers also performed fewer cleaning cycles to get their desired result vs. competition, with the decrease in cycles ranging from 50-66% fewer cycles, delivering real value for the money. This outstanding performance also comes without the common failing of competitive material in leaving too much moisture on the blanket that blinds plates and often requires extra effort to return the blanket to the dryness necessary to print effectively.

**We are so confident in our new product that we offer a “Performance Guarantee” that promises that your first box of our ICS product will extend the roll life on press while delivering measurable improvement in quality and lowering the amount of cleaning cycles needed to demonstrate the improved cleaning results you need to be competitive in today’s market.**

Our ICS cleaning product rolls contain less than 2% V.O.C. (25 grams per liter) or regulated chemicals and require no solvent spray. When our product is used on your sheet fed or web press, you have new freedom to use conventional, UV, and/or UV/hybrid ink systems, without having to have duplicate chemical inventory or different wash rolls to handle that ink. The ICS product roll does it all!

Please call us today to begin your transition to the **ONLY** product that gives you these benefits:

- Lowest V.O.C. chemical exposure in a performance material - **SAFETY**
- Cleans better - Lower spoilage and better print quality - **HIGHER PROFITS**
- Works with all ink systems - No need for extra inventory - **CASH FLOW**
- Each roll lasts longer on press - Fewer changeovers - **LOWER COST OF USE**
- Our cleaning liquid is bio-degradable - No impact on waste system - **SAFETY**

When you call, please tell us the following to insure a trouble free changeover. What is your press type and model, the length of cloth on the roll you use now, the diameter of a new roll of your current cloth (measure across face of roll end), the OD of the core of the cloth roll you use currently, and the manufacturer’s part number of the cloth roll you use now?

Once we get you started on the road to improved performance and profits using our rolls, we can also help you with our proprietary replacement bladders. They outperform the OEM bladder in your system now because we use higher end elastomeric materials and make our bladder thicker in the wall sections, which translates into Superior performance in use. Call us for the specifics of our Performance Guarantee and start saving money and time!!

**Saving you money in your cleaning system starts with a call . . . 1-800-332-4492!**



# Mindermate™ Ink Wash Up System

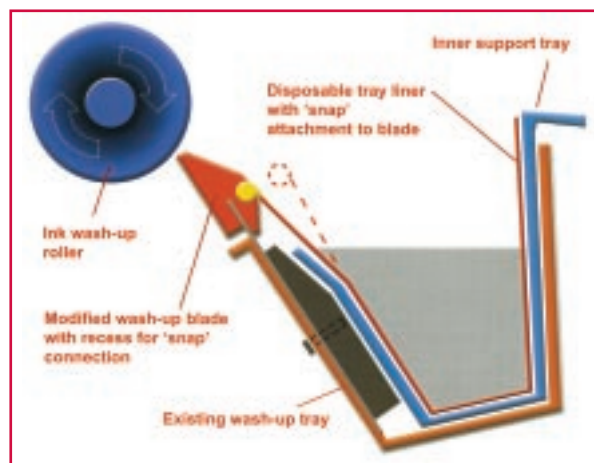
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Have you wished for a system that would give your pressmen the same quick change advantage that you have with Ink Fountain Liners for your Ink tray? Well, here it is . . . MINDERMATE™.

This unique, low cost alternative to messy wash-up methods used by most pressmen will deliver immediate cost reduction and employee safety benefits with measurable up time improvements! New levels of operational efficiency and cleanliness in your plant are available now from Superior!!

The patent protected Mindermate™ system is SIMPLE and EASY to use. Part one is a disposable wash-up tray liner that fits into a special support tray. The tray with liner fits into your existing press wash-up tray. The lead edge of the liner “snaps” into a modified ink wash-up blade that replaces your existing blade. Roller ink waste collects in the liner and when its full, it is safely and cleanly removed for easy disposal.



## MINDERMATE™ SYSTEM BENEFITS:

- Reduced employee contact with ink and harmful solvents
- Your in-plant environment improves with less solvent use
- Overall cleanliness of the press area improves with ease of disposal
- Press down time is reduced dramatically
- Expense for ink rag use is significantly reduced

## TYPICAL RETURN-ON-INVESTMENT

The following example is based on a 5-color Heidelberg SM 102 press and assumes a press cost rate of \$250.00 per hour.

Please enter your information in the column (right)	Your Data		Example	
	Cost	Time Hrs.	Cost	Time Hrs.
<b>Typical 5-color Heidelberg SM 102 wash-up tray cleaning</b>				
Time to empty and clean 5 trays at 10 mins. per tray is 50 mins: . . . . .			\$208.00	0.83
Recycled rags used = 15 @ 5¢ per rag = 75¢ per tray: . . . . .			\$3.75	
Total cost per wash-up: . . . . .			\$211.75	
Assuming trays are emptied and cleaned every week, annual cost is: . .			\$11,011.00	43.16
<b>Typical 5-color SM 102 wash-up tray cleaning with Mindermate™</b>	<b>Cost</b>	<b>Time Hrs.</b>	<b>Cost</b>	<b>Time Hrs.</b>
Time to remove and dispose of 5 full liners and replace with new liners at 5 mins. per tray is 25 mins: . . . . .			\$104.16	0.42
Cost of Mindermate™ liners used = 5 @ \$8.66 each: . . . . .			\$43.30	
Total cost per wash-up: . . . . .			\$147.46	
Assuming liners are replaced every week, annual cost is: . . . . .			\$7,667.92	21.84
<b>Estimated annual savings with Mindermate™</b> . . . . .			<b>\$3,343.08</b>	<b>21.32</b>
If the cost of Mindermate™ for a 5-color SM 102 is \$746.50 (2006 list price)				
The Return-On-Investment calculation would be:				
Purchase Price - \$746.50				
Annual Savings - \$3,343.08 = 0.22 years = 2.5 months. Plus an additional 21.32 production hours available annually.				

Save time, money and the environment!



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## Perfect Print Varnish



*Sterling's Perfect Print, No-Offset Varnish eliminates offset, sticking and picking. It does not change the color of the ink and works with all color and metallic inks. Permitting more color with safety, the varnish does not kill the gloss. There is also more coverage per pound of ink. Sterling's Varnish won't crystallize or dry on press or rollers.*

*Very rarely can a product be used by almost all printers, on virtually all presses, with all conventional ink types (rubber, oil, soy, etc.), and deliver the benefits of Perfect Print. Our job at Superior Press Parts is to save our customers time and money. We strongly recommend Perfect Print as a product that does both!*

*Here's what you can expect from using Perfect Print:*

- 50-150% more impressions per pound of ink
- Sharpest halftones you have ever seen
- More brilliance in your colors
- Dramatically reduced drying time between runs
- Elimination of 80-90% spray powder usage

## Enterprise Violet CTP Technology

### CTP PLATES

*Our production proven Enterprise line of photopolymer plates deliver excellent performance to printers on medium to long run jobs. This product will deliver accurate plate exposure with simple processing. Our .008 and .012 thick plates are packaged in 50-plate increments (except some of the larger sizes) and can be shipped in crates with a slightly longer lead time. Please call our Order Service Desk with your particular requirement. Prices on this item are subject to change without notice due to market conditions.*

### CTP PLATE DEVELOPER

*Our developer technology delivers superior results on all violet light images plates. The product can be applied by hand or used in your automatic process. No special replenisher needed! Our developer is packaged in 1, 2-1/2, 5, 30, and 55 gallon containers. Please call our Order Services Desk with any other questions.*

**Tested, proven results . . . 1-800-332-4492!**



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## Encore Pressroom Chemistries

Superior Press Parts introduces its new line of workhorse pressroom chemistry products for the printer who needs the ultimate in efficiency and effectiveness. We admit that our line of products are not “new” to the world but their combination of **pressroom proven quality, service and cost effectiveness** may be “new” to you. Our chemists and manufacturing resources have based our products on tried and true formulas designed to give you consistent performance, safety and quality, day in and day out. Please call us to try our diverse line of competitively priced products designed with you in mind. For your convenience, all ENCORE pressroom products are available in **5 gallon** and **55 gallon** containers.

### ENCORE BLANKET & ROLLER WASH WM

This economical, quick-drying wash and conditioning product thoroughly removes ink and gum glaze from your blankets and rollers. It has a proven track record in both sheet-fed and web press applications. We formulated this product for controlled evaporation, high solvency and a high flash point. It fits the bill for customers looking for an all-day roller and blanket wash. **For blankets**, wet your rag with water and then apply B&R Wash #1. You will notice that your first application will remove both ink and gum glaze. Don't be surprised if you see an “oily” residue on the surface as our product “**deep cleans**” the blankets, removing the residue left by the wash you used to use. If this occurs, simply repeat the procedure and your blankets will be noticeably cleaner!! **For rollers**, use full strength and you will notice a change in the surface of your rollers after a few applications. We look forward to adding you to our list of satisfied customers!

### ENCORE BLANKET & ROLLER QWIK WASH

We know that one size doesn't fit all . . . but, with our B&R Qwik Wash, we satisfy the needs of our customers who need a **faster drying** material that works as well for small presses as it does for larger format machines or those who have fast plate changes and/or short run work. Use our quick drying product with a saturated cloth on both rollers and blankets. This faster drying product delivers the **time savings** you desire with no loss in performance.

**Faster clean-ups / Less downtime; Call us today!**



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## Encore Pressroom Chemistries

### ENCORE LOW VOC BLANKET & ROLLER WASH

For our customers in California, or in environments where VOC exposure is a critical attribute of performance, Superior is proud to offer our **Low VOC B&R Wash**, a product that delivers the unbeatable combination of cleaning performance and ultra low VOC content. This unique, water-miscible blend of solvents and cleaners deep cleans your blankets and rollers while maintaining a safe work environment in your pressroom. Call us to try this state-of-the-art addition to our line!

### ENCORE SHEET FED FOUNTAIN SOLUTIONS

**SuperFount #1** provides a balanced performance profile for those customers who need a wide window product for presses running UV, hybrid and/or conventional inks. Our SuperFount #1 delivers fast, clean restarts; and our “dri-assist” additive ensures timely drying on non-porous stocks. Product modifications specific to your needs are our specialty. Contact our Order Service Desk for more information!

### ENCORE METERING ROLLER CLEANERS & BLANKET CONDITIONERS

#### METERING ROLLER CLEANER (MRC)

Our one step **Metering Roller Cleaner** quickly removes ink and glaze from your metering roller without contaminating your dampening system or leaving residue on your rollers. Apply MRC to a rag and use constant pressure as you move the wet rag across your roller.

#### SUPERQUIK DRY MRC

This effective, fast drying product effectively cleans your metering rollers and blankets. **This product does contain solvents but does not use aromatic hydrocarbon carcinogens such as Methylene Chloride.** Our customers apply this product when they are dealing with extremely stubborn glaze problems, resulting in reduced down time and start up waste.

#### SUPER RUBBER REJUVENATOR

Our specially formulated blanket and roller rejuvenator completely cleans and deglazes your blankets and rollers in one step! Our product delivers optimum drying performance, even when challenged with the most difficult glaze-blocked rollers and blankets.

**Need something special? Please call so we can help!**

## NoVo Pressroom Technologies

**Your Goal:** Earn the pressroom Triple Crown of Effectiveness, Efficiency and Environmental Safety.

**Our Challenge:** Deliver the highest level of blanket and roller cleaning performance while lowering your total cost per wash. In addition, we must help you improve pressroom air quality by providing these results with a product that has less than 2% VOC! These benefits must be achievable for users of all commercially available ink systems (conventional, hybrid, UV and EB).

**The Answer:** Take a look at our NoVo line of products, call for an MSD sheet and let us send you a sample and our application procedures. Our new technologies can help you to reach your goal of earning the Triple Crown of effectiveness, efficiency and unsurpassed safety in your pressroom.

### NoVo WASH C

This superior cleaning and lubricating wash product for brush style automatic blanket washers delivers unsurpassed results in cleaning UV, EB and conventional inks. **It is biodegradable, non-flammable and has the lowest VOC content (less than 2%) of any product on the market today.** Better yet, the cleaning power of this concentrated product allows you to **reduce your automatic washer settings by 50 to 80% compared to solvents and other competitive reduced VOC products** (we recommend you consult your equipment manufacturer regarding what modifications are necessary to minimize consumption). The ability to print while the blanket is still wet and the noticeably faster return to color vs. competitive products make the economics of this product a real competitive advantage for our customers. Give us a call; we would love to prove it to you in your pressroom today!

### NoVo UV WASH

Users of UV ink are constantly challenged to achieve cleaning performance while conserving their investment in rollers and blankets. We are so sure of its performance vs. competition on roller and blanket corrosion that we had the product tested in independent laboratories. The results proved that the rubber compounds in contact with our product showed no swelling, shrinking or change in durometer. Try to find an "old technology" petroleum/ glycol ether product that can say the same!! **Clean, deglaze and rejuvenate all at once with our no VOC product and your pressmen will marvel at how they can change from black ink to clear varnish in one wash up.** Moving from conventional to UV ink? Prove how clean your rollers really are: Clean with your conventional wash and then use our product. This initial clean up may take longer than normal as embedded ink pigments are being extracted from rollers. Get started with our product and after a few washes, you will notice the roller surfaces are conditioned and have regained their soft velvet-like feel.

### NoVo ELIMIN 8

Elimin 8 helps to keep rollers free of calcium and paper buildup. Our environmentally safe, no VOC product contributes to roller longevity with a once-per-week use schedule. Use it in concert with one or both of our wash products and see the difference in your rollers! Please call to receive an MSD sheet and ask for a sample.

**Best-in-class performance without sacrificing air quality!**



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## Pre-Press Technologies

Superior Press Parts can now provide a complete range of **pre-press equipment, consumable supplies and expert technical training** on the products from the leading manufacturers shown below – as well as many others.

An equipment purchase from Superior – whether a complete new platform or an upgrade to an existing system – is just the beginning. You can rely on us to provide **qualified, professional installation** and the comprehensive training that will deliver your targeted return on investment in productivity and cost savings.

Superior's marketing partnership with a leading provider of systems and solutions to Fortune 500 companies now provides collaborative cutting edge technologies, ranging from the selection of the right media that properly delivers your original design intent, all the way to assisting you in the implementation of a complete workflow system incorporating the latest software/hardware solutions.

We are ready to help with **application specific products and know-how** designed for your success. Please call us with your specific needs and put us to work for you!



**EPSON®**  
Stylus Pro



**Kodak**  
Matchprint Inkjet System

**gmg** color

## Superior Supreme Inkjet Cartridges FOR MANY OEM PRINTER MODELS

**Color Matched** to OEM ink; no need to change your printer profile!

**Highest Quality** inks produced in world-class, process monitored manufacturing facilities; not imported from low quality sites.

**Fully Interchangeable** with high cost OEM cartridges; plug in and print.

**Excellent Value** in use; replace single cartridges with no worries. Our ink will continue to deliver the same output results.

- Replacement products are available for many leading OEM printers.
- The complete spectrum of ink colors available from the OEM is also available from Superior!
- Ink cartridge volumes may vary; please call with your specific requirements.

**Performance, quality and cost savings from Superior!**



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## Clean & Green All Purpose Cleaner / Degreaser

Are you one of the many printers faced with the trade-off between achieving the level of cleanliness you need in your maintenance and production areas and your duty to protect your workforce from harmful or life-threatening ingredients found in many commercially available cleaners? If so, we have an answer for you!

Superior offers our NEW, odorless, non-toxic, non-corrosive environmentally safe All Purpose Cleaner/Degreaser for heavy duty and regular maintenance cleaning. Our products break down and remove oil, grease and wax from all surfaces (except glass) with a **patented cleaning agent that contains no VOC's, solvents, chlorinated hydrocarbons or harmful materials of any kind!**

Unlike all other commercially available products that claim to compete with Clean & Green, the benefit of cleaning with our product is cumulative. With periodic use, you will maintain cleanliness while using less product over time, because we forever remove the soils and leave behind a barrier to further soiling. **We accomplish this with a product that is NOT an eye or skin irritant, does not have strong odors and can be disposed of without restriction!**

Our product is available in one, five and fifty-five gallon containers. Call us to try a small sample in your shop. We are sure that you will find the benefits of a new level of clean with no adverse environmental impact to be a big win for you and your workforce!

Ask us about our **upcoming product that eliminates mold and mildew while leaving an invisible seal that prevents re-growth on both indoor and outdoor surfaces!!**



## Ink Sponges

Printers continue to search for effective and efficient ways to maintain clean fountain solution. Apart from helping the environment and minimizing the constantly increasing cost of safely removing depleted fountain solution from your shop, cleaner fountain solution translates into better quality printing.

Superior Press Parts believes that our low cost and easy to use ink sponges deliver value to you on all counts. Review the list of features and benefits below to better understand how this product can deliver real benefits to your business and call us today!

- Our product can be used in any type of recirculation system
- It will absorb up to 20 times its weight of ink, oil or solvent residue on the surface of your tank
- Our product will extend the useful life of your fountain solution
- Welded fabric construction strengthens the product and insures it will not disintegrate even when completely saturated
- Our tightly woven, non-linting pressed fibres will not create hickeys or other press markings
- When it has performed its function in your tank, remove it, allow it to dry out and then dispose of it in your ordinary trash
- Two sizes available: 8-1/2" x 8-1/2" and 8-1/2" x 17"

**Reduce fountain solution dumps and save money!**

